

ACN Annual Program

Hot Topics in the Nonprofit Sector from the Consultants' Point of View: Healthcare, Budget Cuts and more.

June 1, 2018



Clara L. Carrier, Founder Breaking Through Consulting, LLC

As a nonprofit advisor, brand strategist, humanitarian and founder of Breaking Through Consulting, Clara Carrier partners with organizations to help them find a breakthrough, advance and increase their impact by understanding and activating the power of their brands (their purpose), while deepening relationships internally, externally and with those they wish to help.

Trained as a communicator, marketer and journalist, Clara has been dedicated to activating, strengthening and growing brands; helping develop a culture of engagement; establishing and cultivating community relations; and educating organizational leaders and teams so they can increase stakeholder's participation and achieve success and fulfillment.

Her approach is to bring the organizations' purpose as foundational to every aspect of their business - people, principles, programs, partnerships, etc., in order to achieve incredible heights, change and social good.

Her 18-year experience as a dynamic and versatile bilingual/bi-cultural leader includes working with non-profit organizations such as Ronald McDonald House Charities, Curamericas Global, Willow Creek Community Church, The People's Resource Center; and for-profit companies like McDonald's Corporation, The Hershey Company, Pfizer and Verizon.