

ACN Annual Program

Hot Topics in the Nonprofit Sector from the Consultants' Point of View: Healthcare, Budget Cuts and more.

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Amy Schiffman, Co-Founder and Principal, Giving Tree Associates

With more than 25 years of experience in the nonprofit field, Amy partners with organizations across a variety of sectors to develop effective fundraising campaigns, build strong leadership teams and empower them with the tools to visualize and achieve mission impact. A seasoned volunteer board member and community activist, she understands the value of strong lay-professional partnerships and works with organizations to expand the circle of effective ambassadors for their cause. Since co-founding Giving Tree Associates in 2008, Amy has helped clients raise tens of millions of dollars through individual major gifts, foundation and corporate funding. She has also served as a trusted fundraising coach to dozens of executive directors, development professionals and board presidents, enabling them to build strong ongoing relationships with their stakeholders. Prior to co-founding Giving Tree in 2008, Amy served as director of development at Ida Crown Jewish Academy and as director of development and communications at Jewish Council for Youth Services. Amy is a Certified Fund Raising Executive (CFRE) and a member of the Association of Fundraising Professionals (AFP) Chicago Chapter, The Association of Consultants to Nonprofits (ACN), Women in Development North and Professional Women of the North Shore. Amy received her bachelor's degree in psychology from the University of Illinois Urbana-Champaign and a master's degree in social work from the University of Pennsylvania School of Social Work.